



# 2022 Annual Report



*MORE*

*TO COME*

Prepared by Caroline Buaron and Socheata Sun  
OCA National Center

# About OCA - Asian Pacific American Advocates

Founded in 1973, OCA - Asian Pacific American Advocates is a 501(c)(3) non-profit, membership-driven organization headquartered in Washington, D.C. For 50 years, we have been dedicated to empowering and promoting AANHPIs at the national, state, and local levels by advancing equities and opportunities in society. Discover more at [ocanational.org](http://ocanational.org) or follow us at [@ocanational](https://twitter.com/ocanational).

## EXPLORE THE 2022 ANNUAL REPORT

OCA provides programming for 50 chapters and affiliates, and thousands of members across the country, including youth advocacy training and professional development workshops. This annual report will provide an overview of our policy priorities and the impact of our programming in 2022. A digital version is available at [ocanational.org](http://ocanational.org).

## OCA EXECUTIVE COUNCIL

Linda Ng, National President  
Sharon M. Wong, Immediate Past National President  
Debbie Chen, Executive Vice President  
Thong Tarm, Secretary  
Jess Ayden Li, Treasurer  
Eric Lin, Vice President of Finance  
David Fung, Vice President of Economic Development  
Kendall Kosai, Vice President of Public Affairs  
Emilio Manuel Camu, Vice President of Education & Culture  
Lola Akeripa, Vice President of Membership  
June Jee, Vice President of Chapter Development  
Cecilia Pham, Vice President of Communications

## OCA NATIONAL CENTER STAFF

Thu Nguyen, Executive Director  
Ken Lee, CEO Emeritus  
Kelly Xu Tian, Associate Director of Administration  
Kent Tong, Manager of Programs  
Lady Marie Bulilan, Chapter and Membership Development Manager  
Andrew Peng, Communications Associate  
Hojin Kim, Senior Operations and Programs Associate  
Caroline Buaron, Senior Development and Policy Associate  
Ye Eun “Yen” Jeong, Broadband Access and Digital Equity Fellow  
Socheata Sun, Communications Fellow

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# OCA - Asian Pacific American Advocates

## 2022 Annual Report



### ABOUT

---

Letter from the Executive Director	04
2022 At-A-Glance	05
Business Advisory Council	06

### POLICY

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K-12 AANHPI Curriculum Project	07
AAPI Digital Access Survey	07

### PROGRAMS

---

APAY-Advocate	08
APIA-U: Leadership	08
JACL/OCA Leadership Summit	08
Scholarships	09

### INTERNS

---

OCA National Interns	10
OCA Chapter Interns	12

### NEWSROOM

---

Our Reach	13
-----------	----

### EVENTS

---

OCA National Convention	14
Corporate Achievement Awards	16

### CHAPTERS

---

Chapters & Memberships	17
------------------------	----

### FINANCIAL REPORT

---

Funds and Donations	20
---------------------	----



# FROM THE DESK OF *EXECUTIVE DIRECTOR* THU NGUYEN

## On behalf of OCA - Asian Pacific American Advocates,

I am honored to share with you the 2022 OCA National Annual Report. This report highlights the achievements and impact of our organization in the past year made possible by the dedication and passion of our members, executive council, and staff.

This past year continued to be challenging, but invigorating for the Asian American, Native Hawaiian, and Pacific Islander (AANHPI) communities. Anti-Asian hate and violence continued despite the eventual decrease in media coverage, but our communities continued fighting back against racism and discrimination. We advocated for policies and legislation that protect and empower our communities. We also celebrated the historic appointments and

elections of AANHPI leaders in various levels of government.

One notable highlight of the year was the return of our National Convention to an in-person conference in Las Vegas, where we convened hundreds of participants from across the country for three days of learning, networking, and celebrating our culture and heritage. We were thrilled to bring together dynamic speakers, panelists, and performers who inspired us with their stories. We are proud to be part of the growth and development of the AANHPI community through our programs and advocacy work.

I look forward to working with our talented and diverse national staff and chapter members and volunteers to deliver programs that align with our mission and vision. I am also excited to collaborate with our partners and supporters who share our commitment to advancing equity, justice, and opportunity for all AANHPIs.

Last but not least, I want to acknowledge and thank our valued members, chapter leaders, individual donors, and corporate sponsors who continue to believe in our mission and vision. Your support is the reason we can continue advancing equity, justice, and opportunity for the AANHPI communities at the national, state, and local levels for generations to come.

Thank you for your continued support and trust in OCA. Together, we can achieve more than we can imagine.

In solidarity,

Thu Nguyen  
Executive Director  
OCA - Asian Pacific American  
Advocates

# 2022 AT-A-GLANCE

## OCA BY THE NUMBERS

### ORGANIZATIONAL HEALTH

**\$1,037,543**

reported in net income

**679,300+**

number of people reached  
across digital platforms

### STUDENT SUCCESS

**49**

programs conducted in-  
person throughout the  
country and virtually

**\$40,000**

awarded through OCA  
Scholarship Programs



### FINANCIAL HEALTH

**\$82,000+**

raised during our 2022 End-of-  
Year Fundraising Campaign

**\$2,276,299**

in contributions  
and grants

### INFORMING THE PUBLIC

**70+**

newsletters sent  
highlighting OCA chapters'  
work

**40+**

press releases and media  
mentions

# BAC MEMBERS

Founded in 1980, the OCA Business Advisory Council (BAC) is a vital link to the business community, providing financial, professional and corporate guidance to OCA.

Partners	Years of Partnership
AARP	12 years
American Honda	7 years
AT&T	22 years
Caesars Entertainment, Inc.	14 years
Charter Communications	6 years
The Coca-Cola Company	8 years
ComcastNBCUniversal	16 years
Crossings TV	23+ years
Ford Motor Company	13 years
General Motors Company	19 years
IW Group, Inc.	6 years

Partners	Years of Partnership
McDonald's USA	13 years
MGM Resorts International	7 years
The Nielsen Company	2 years
Shell Oil Company	10 years
Sodexo	9 years
Southwest Airlines	11 years
State Farm	22 years
UPS	22 years
Verizon	22 years
Walmart	20 years
Wells Fargo	16 years



# OUR POLICY

## K-12 AANHPI CURRICULUM PROJECT

The K-12 AANHPI Curriculum Project advocates for the inclusion of Asian American, Native Hawaiian and Pacific Islander curriculum in our nation's classrooms.

In 2022, we accomplished:

- 60+ new lesson plans that are diverse, equitable, and inclusive in their treatment of AANHPI history. We also reached out to numerous other organizations to include their lesson plans in our database, so we can have one centralized hub where educators can go for AANHPI curriculum.
- Teacher Focus Groups
  - Launched a series of teacher focus groups that vetted the 60+ lesson plans throughout April and May. Their feedback has been incorporated into finalizing the lesson plans for the database.
- Workshop Launch in May
  - A 90-minute workshop featuring a panel of educators/advocates that discussed the importance of including AANHPI studies in K-12 education and a teach-in to demonstrate ways to incorporate lessons in K-12 classrooms

## AAPI DIGITAL ACCESS SURVEY

Internet access has become a civil rights issue. OCA wants to advocate for digital equity by listening to our AAPI communities. Specifically, we want to understand where and how AAPIs have internet access so that we can identify the diverse needs and challenges they face.

The survey is available in these languages:

- |                       |               |
|-----------------------|---------------|
| • English             | • Punjabi     |
| • Khmer               | • Hindi       |
| • Korean              | • Samoan      |
| • Nepali              | • Tongan      |
| • Simplified Chinese  | • Marshallese |
| • Traditional Chinese | • Urdu        |

Total Response: 7,248

Survey Respondents by Language

- |                  |                             |
|------------------|-----------------------------|
| • English: 3,632 | • Simplified Chinese: 4,414 |
| • Khmer: 37      | • Traditional Chinese: 108  |
| • Korean: 49     | • Samoan: 9                 |
| • Nepali: 8      | • Tongan: 8                 |
| • Punjabi: 3     | • Marshallese: 2            |
| • Urdu: 5        |                             |



**OUR PARTNERS**



# OUR PROGRAMS



## APAY-ADVOCATE



323  
total attendees



9  
conducted

## APIA-U: LEADERSHIP

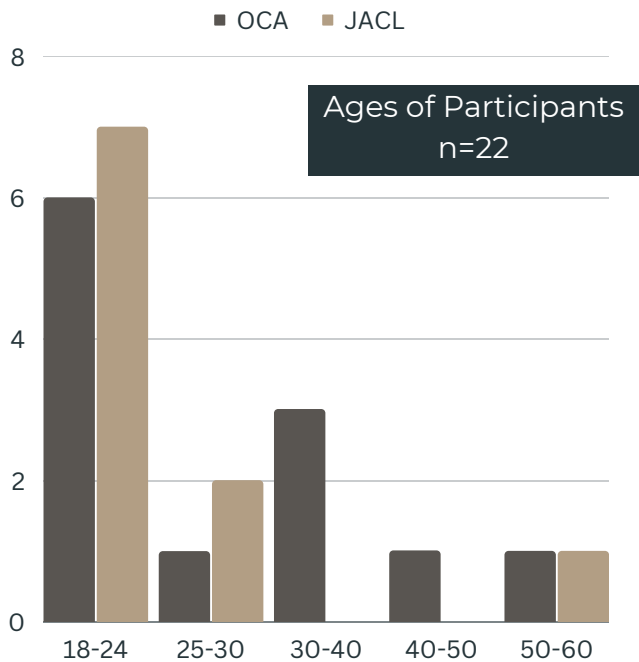


238  
total attendees



14  
conducted

## JACL/OCA LEADERSHIP SUMMIT



OCA Chapters Represented: Greater Phoenix, Greater Washington D.C., Greater Houston, Greater Seattle, Greater Chicago, Utah, Sacramento, Greater Los Angeles, New England, Detroit, Las Vegas, New York, Orange County, San Francisco Bay, Central VA, New Jersey, Greater Philadelphia, St. Louis, San Mateo, Dallas-Fort Worth, Greater Cleveland, East Bay



Participants of JACL/OCA Leadership Summit

"I had the best time at the summit! Loved our time at David's (JACL Executive Director) house, all the speakers, ice breakers, hill visits and workshops that prepped us for them, how we were so close to the AT&T forum...everything was so well thought out and executed!"

**Anonymous**



# SCHOLARSHIPS

In 2022, we gave:

- 15 graduating HS seniors \$2,000 in scholarship awards
- 4 rising College seniors \$2,500 in scholarship awards

High school scholarship recipients: Candace Cang, Jiexin Chen, Nazmul Dewan, Christine Doan, Karen Huang, Mandy Jiang, Marjella Lajuan, Joyce Lin, Raef Makrai, Ai Vy Nguyen, Rimsha Reem, Poe Reh, Un leng Sit, Collinn Tran, Yifi Wu

College scholarship recipients: Lady Dorothy Elli, Xanthia Lam, Xuan "Lance" Li, Peter Pham



Picture of our scholars during 2022 OCA National Convention, "Building Our Communities Heroes"

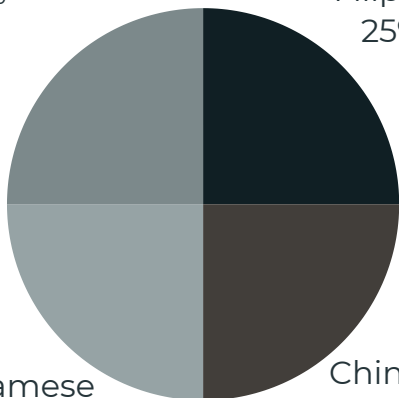
## OCA-UPS Gold Mountain Scholarship for Rising College Seniors

Chinese/Vietnamese  
25%

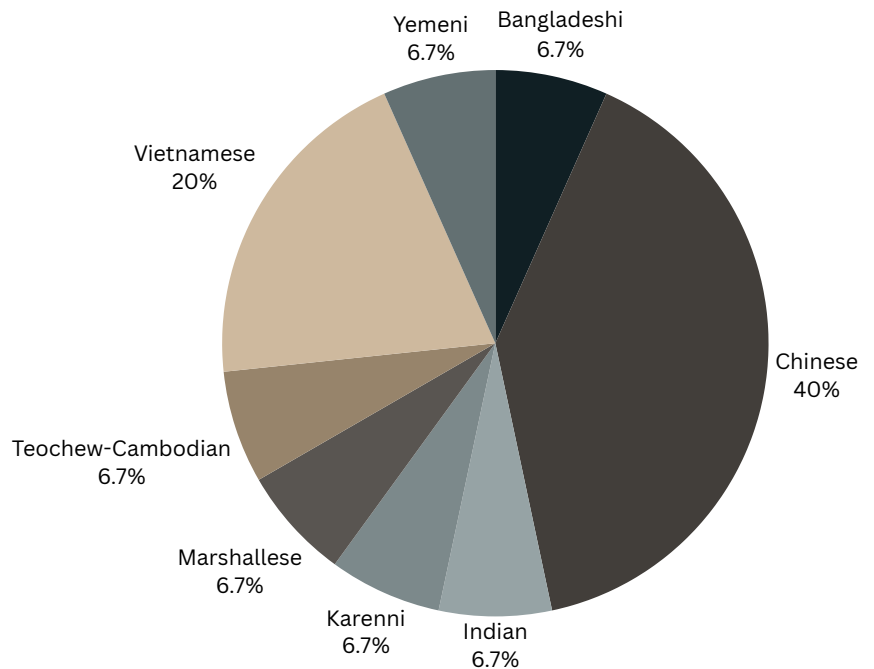
Filipino  
25%

Vietnamese  
25%

Chinese  
25%

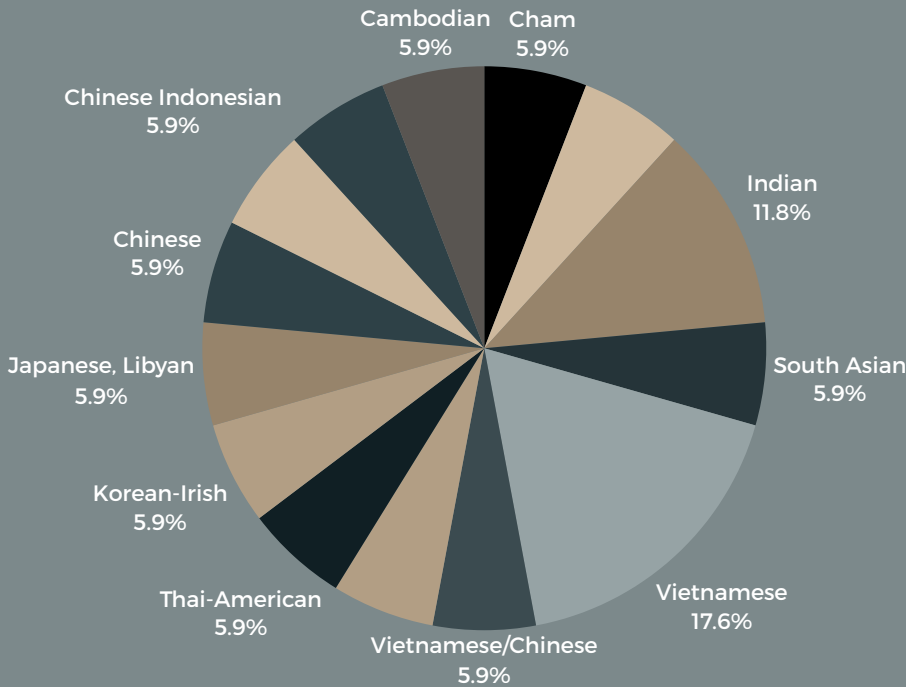


## Ethnicities of OCA-UPS Gold Mountain Scholarship for Graduating High School Seniors



# OUR OCA INTERNSHIPS

## Ethnicities of 2022 OCA National Summer Cohort



"OCA was an amazing opportunity for me to connect with other AAPI peers who are interested in advocacy work, as well as learn more about the industry itself. The cohort experience helped me find home and community in unexpected places and people!"

**Kiran Rudra, Summer '22**

"My experience as an OCA intern can be summed up by two words: growth and family. You don't come out of OCA without bonds you will hold on to for the rest of your life. My cohort and the OCA Staff became a community, one of nurturing, respect, teaching, and love. And because of that, they pushed me to grow and develop like never before."

**Jay Moran, Summer '22**

## OCA NATIONAL INTERNS

**15**

total spring, summer, and fall interns

**18-21**

intern age range



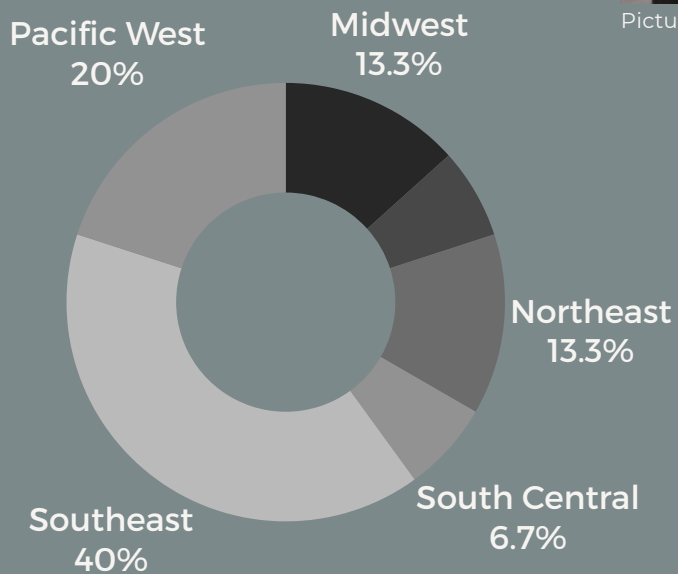
Summer 2022 interns

"My experience as an intern with OCA is one that is unforgettable. I still use all of the lessons I learned in my day-to-day life and continuously question how it was possible to gain so much knowledge and experience in just 10 weeks. If I could go back and do this again, I would without any hesitation."

**Lincoln Le, Summer '22**



Pictured Summer 2022 interns



## Regional Backgrounds of 2022 OCA National Summer Cohort

## 2022 Summer Internship Placements

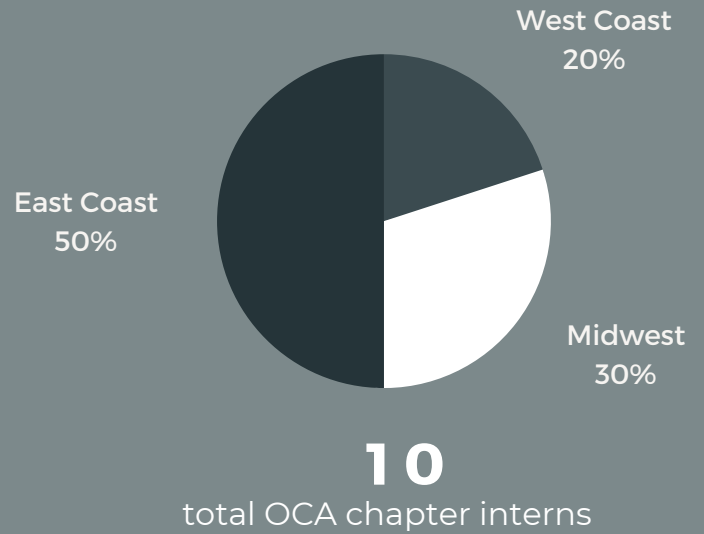
- U.S. House of Representative Andy Kim
- Asian Pacific American Labor Alliance (APALA)
- Asian Pacific Islander American Scholars (APIA Scholars)
- Democratic National Committee
- Japanese American Citizens League (JAACL)
- Human Rights Campaign
- Institute for Educational Leadership (IEL)
- OCA National Center
- Teach For America (TFA)
- U.S. Department of Agricultura (USDA) National Organic Program (NOP)
- The White House Initiative on Asian Americans, Native Hawaiians, and Pacific Islanders (WHIAANHPI)

# OCA CHAPTER INTERNS

OCA Chapters that hosted interns:



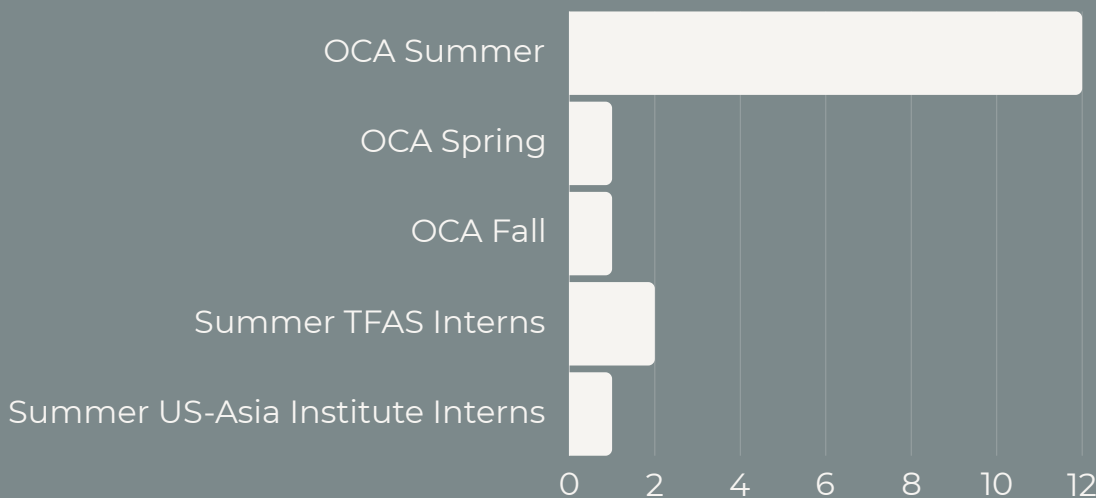
## Regions of Chapter Internship Grant Interns



*The*  
**FUND for  
AMERICAN  
STUDIES**

**US-ASIA  
INSTITUTE**

**BUILDING  
UNDERSTANDING  
SINCE 1979**



Total Number of  
2022 Interns Hosted  
by OCA and  
Organizations That  
Have Placed Interns  
with OCA

# OUR NEWSROOM

## PRESS RELEASES

Press releases sent 20+

## MEDIA MENTIONS

Media mentions (e.g. Newsweek, Roll Call) 20+

## OUTREACH PERFORMANCE

Newsletters sent 70

Emails sent 595,875

Open rate Increased 49%

## SOCIAL MEDIAS



6,400 followers



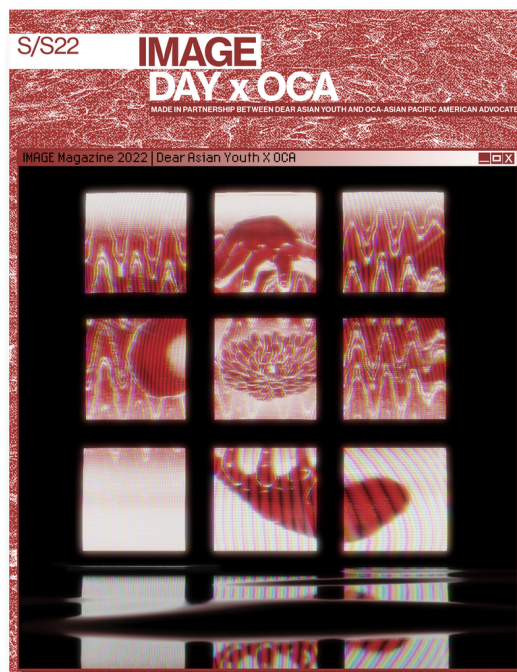
3,000 followers



6,700 followers

## IMAGE MAGAZINE

IMAGE Magazine is one of the oldest and longest-running English-language publications serving Asian American and Pacific Islander (AAPI) communities in the U.S., with a rich history spanning more than four decades. The 2022 IMAGE Magazine was a special collaboration with Dear Asian Youth featuring over 40 works of art from Asian youths from around the globe. It includes illustrations, paintings, poetry, and essays.



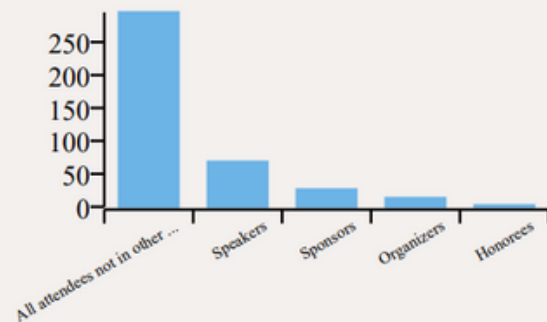
# 2022 CONVENTION LAS VEGAS

## WHAT WE ACCOMPLISHED

Registrations	287
Total ticketing revenue	\$45,781.84

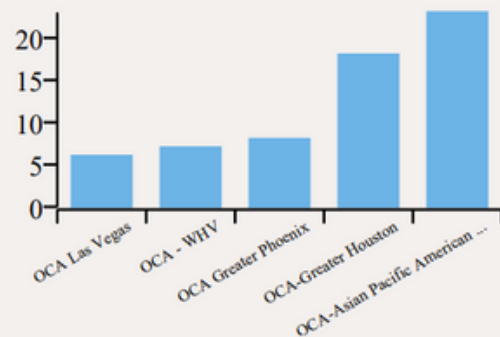
### ATTENDEE CATEGORIES

TOP 5 ATTENDEE CATEGORIES	ATTENDEES
All attendees not in other categories	295
Speakers	68
Sponsors	26
Organizers	13
Honorees	2



### ATTENDEE AFFILIATION

TOP 5 ATTENDEE AFFILIATION	ATTENDEES
OCA-Asian Pacific American Advocates	23
OCA-Greater Houston	18
OCA Greater Phoenix	8
OCA - WHV	7
OCA Las Vegas	6



# OUR SPONSORS

SPONSOR TOTAL

16

SPONSOR IMPRESSIONS TOTAL

171912

## SPONSOR IMPRESSION BREAKDOWN



13426  
IMPRESSIONS

Caesars Entertainment



13507  
IMPRESSIONS

State Farm Foundation



13400  
IMPRESSIONS

UPS



11589  
IMPRESSIONS

AARP



11818  
IMPRESSIONS

AT&T



11645  
IMPRESSIONS

Comcast NBCUniversal



10914  
IMPRESSIONS

MGM Resorts



1671  
IMPRESSIONS

T-Mobile



10953  
IMPRESSIONS

Verizon



11590  
IMPRESSIONS

Walmart



10973  
IMPRESSIONS

Wells Fargo



10345  
IMPRESSIONS

Sodexo



10356  
IMPRESSIONS

The Coca-Cola Company



9765  
IMPRESSIONS

Warner Bros Discovery



9940  
IMPRESSIONS

Civic Leadership USA



10020  
IMPRESSIONS

Nielsen

16

2022 OCA National  
Convention Sponsors

## 2022 CORPORATE PARTNER OF THE YEAR

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**WELLS FARGO**

## 2022 OCA EXECUTIVE EXCELLENCE AWARD

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Anne Chow  
CEO of AT&T Business



**498**

people reached  
during 2022 CAA

## 2022 CORPORATE ACHIEVEMENT AWARDS HONOREES

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Michelle Rhee  
**WELLS FARGO**



Paolo Narsico  
**AARP**



Albert Shen  
**verizon**

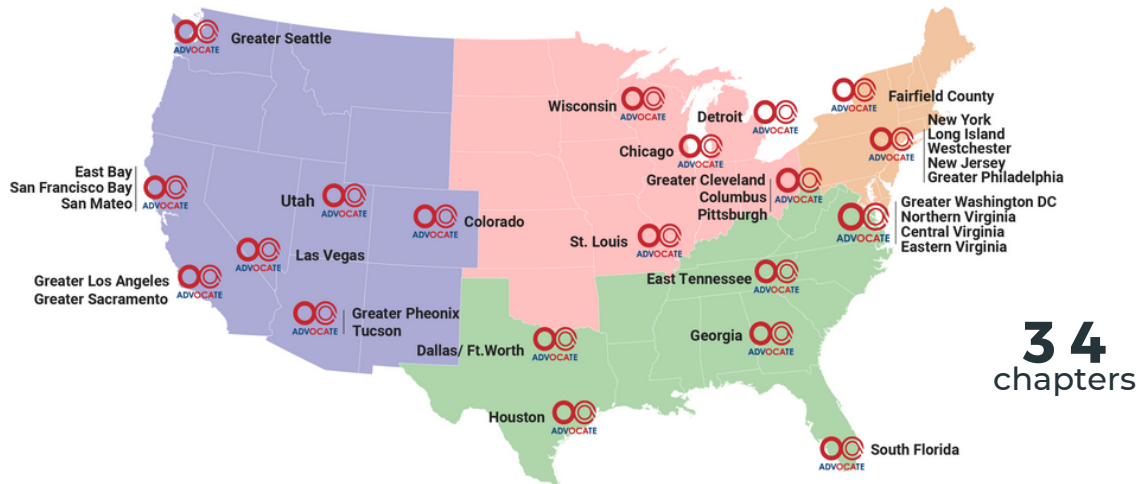


Maria Singh  
**T Mobile**



# OUR CHAPTERS & MEMBERSHIPS

## CHAPTERS



## WHAT IS YOUR FAVORITE MEMORY OR EVENT THAT YOU HOSTED WITH YOUR CHAPTER?

"The most favorite event the central Virginia Chapter hosted in 2022 was the "Fall Picnic". Before COVID, our chapter used to host a fall picnic every year. But when COVID hit, all major events were suspended or went online. So last October, we hosted our first fall picnic since the pandemic. It was very successful. Many families came out and enjoyed the food and reconnected. Children played games and had a lot of fun. It was a great experience to get our community together and ease some of the pandemic anxiety."

**Jie Liu, Central Virginia**

"OCA Greater Tucson's favorite 2022 memory is the first program with Tucson Unified School District (TUSD) presenting Arizona AANHPI cultural history and introducing the 48 teaching modules developed by OCA and partners. The audience of 45 teachers and administrators of community student services programs planned to use the resources for their lesson plans. Our overall goal was to gain support for the bill to mandate AANHPI curriculum in K-12. The bill passed the House but fell in the Senate. We continued with new presentations in March, 2023, and plan for more opportunities with TUSD the rest of the year."

**Leslie Moe-Kaiser, Greater Tucson**



"The year 2022 marked the 50th-anniversary milestone of The Association of Chinese Americans (OCA – Detroit Chapter), which organized the “Justice for All” Art Event to commemorate Vincent Chin’s 40th Anniversary, teamed with Ford Motor to distribute winter clothes to the needy and celebrated at our 50th Anniversary Gala with over 200 participants including many past presidents, and many more."

**Elinor K. Ho, Detroit**

"It's so hard to pick only one memory to share. There's always so much going on. One event that comes to mind is our 2022 Legislative Reception held at the Leland Stanford Mansion, a property once owned by former California Governor Leland Stanford and his wife. This event was well-planned and was the first project co-lead by our VP of Advocacy, Keaton Riley, and Executive Vice President, Greg Jung.

The purpose of this event is to build a bridge between community members and elected officials. Community members mix, mingle, and hear what each official has on their list of priorities for the year. We had over 180 attendees the day of the event, not including board members, our board's family members, and elected officials. There was so much interest that we closed online registration the day before.

This was our first public event since we stopped large events due to COVID-19, and it was great seeing people again and sharing good food. This event also took place the week OCA Sacramento returned from the National Convention in Las Vegas, which provided us an opportunity to celebrate our awards and recognition with those in attendance."

**Jinky Dolar, Sacramento**

"Some of the Greater Houston's favorite memories include canvassing 25,000 doors for the 2022 November General Elections and running the 18th Annual HAAPIFest (largest AAPI film festival in the State of Texas)."

**H.C. Chang, Greater Houston**

"OCA Greater Chicago hosted the first ever AAPI Restaurants Week in May 2022 in the Chicago area featuring AAPI-owned restaurants. We were less focused on the cuisines and more interested in supporting restaurants with owners of AAPI descent. For a first effort, we had 33 participating restaurants, showcasing not just Asian cuisines but also Hawaiian food, chocolate, and pizzas... And we're doing it again this year, this time with 54 restaurants/food trucks! So exciting!"

**Mabel Menard, Greater Chicago**

"OCA San Diego had the first "Lantern Parade for Inclusion" in downtown Carlsbad, CA on Feb 16, 2022.

The event started with a rally of speakers, followed by attendants carrying colorful lanterns and signs marching along the Coast Hwy overlooking the Pacific Ocean. More than 70 people participated in the event plus many onlookers and cars passing by honking the horns.

It was a fun, beautiful and meaning event. For majority of the participants, it's their first experience in civic demonstration."

**Brocade Wu, San Diego**



# OUR FINANCIAL HEALTH FY 2022

## ABOUT THIS SUMMARY

OCA - Asian Pacific American Advocates is committed to transparency around our finances and fulfilling all state and federal reporting requirements. As a designated 501(c)(3) not-for-profit organization, all contributions to OCA National Center are tax deductible to the extent allowed by law. All donors are encouraged to consult their tax advisor for information.

**TAX ID: 23-7250499**

### INCOME

Donations	\$269,432
Contributions and Grants	\$2,276,299
Investment Income	\$16,626
Other Revenues	\$55,079
Programs and Services	\$83,878
<b>TOTAL INCOME</b>	<b>\$2,701,314</b>

### EXPENSES

Fundraising	\$16,114
Management & General	\$154,938
Programs and Services	\$1,492,719
<b>TOTAL EXPENSES</b>	<b>\$1,663,771</b>

**NET INCOME \$1,037,543**

## SPECIAL ACKNOWLEDGEMENT

Thank you to Associate Director of Administration Kelly Xu Tian for her 20 years of dedication towards managing OCA's finances and day-to-day operations!





Since 1989, support from generous donors has helped OCA to send nearly 500+ interns to Washington D.C. to promote stronger AAPI participation in government and advocacy.

Giving to OCA - Asian Pacific American Advocates is easy. Your tax-deductible donations directly fund the largest and oldest internship program for AAPI college students in the nation's capital.

To learn about ways to give, please visit [OCANATIONAL.ORG/DONATE](https://ocanational.org/donate)



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