



2021 Annual Report

LEADING OUR CHANGE

Prepared by Caroline Buaron and Lincoln Le
OCA National Center

About OCA - Asian Pacific American Advocates

Founded in 1973, OCA - Asian Pacific American Advocates is a 501(c)(3) non-profit, membership-driven organization headquartered in Washington, D.C. For 50 years, we have been dedicated to empowering and promoting AANHPIs at the national, state, and local levels by advancing equities and opportunities in society. Discover more at ocanational.org or follow us at [@ocanational](https://twitter.com/ocanational).

EXPLORE THE 2021 ANNUAL REPORT

OCA provides programming for 50 chapters and affiliates, and thousands of members across the country, including youth advocacy training and professional development workshops. This annual report will provide an overview of our policy priorities and the impact of our programming in 2021. A digital version is available at ocanational.org.

OCA EXECUTIVE COUNCIL

Linda Ng, National President
Sharon M. Wong, Immediate Past National President
Debbie Chen, Executive Vice President
Lisa Vu, Secretary
Thong Tarm, Treasurer
Roland Hwang, Vice President of Public Affairs
Eric Lin, Vice President of Finance
Emilio Manuel Camu, Vice President of Education & Culture
Greg Jung, Vice President of Membership
Kendall Kosai, Vice President of Chapter Development
Cecilia Pham, Vice President of Communications
David Fung, Vice President of Economic Development
Ada Loo, General Counsel

OCA NATIONAL CENTER STAFF

Thu Nguyen, Executive Director
Ken Lee, CEO Emeritus
Kelly Xu Tian, Associate Director of Administration
Kent Tong, Manager of Programs
Lady Marie Bulilan, Senior Chapter and Membership Development Associate
Andrew Peng, Communications Associate
Hojin Kim, Senior Operations and Programs Associate
Caroline Buaron, Development and Policy Associate
Ye Eun "Yen" Jeong, Broadband Access and Digital Equity Fellow

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OCA - Asian Pacific American Advocates
2021 Annual Report

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A MESSAGE FROM THE CEO EMERITUS KEN LEE



While the pandemic tested our strength and resulted in the cancellation or delay of our biggest events, we proved ourselves to be resilient."

Dear friends,

2021 was a year of visibility for our fast-growing Asian American and Pacific Islander communities, but we were also in the headlines for more heartbreaking reasons. Many AAPI-owned businesses were shuttered as Asian unemployment soared during the start of the pandemic. Existing health disparities, especially those felt by Pacific Islanders, only grew. And we quickly became the targets of harmful, racist rhetoric that fueled an alarming surge in hate crimes.

Faced with unprecedented challenges, OCA - Asian Pacific American Advocates did what we have done for decades: we mobilized to protect our communities and our democracy.

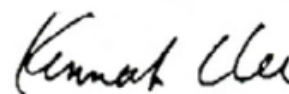
Partnering with countless allies, we ensured AAPIs were registered to vote, created resources to counter the rise in anti-Asian bullying and discrimination, and conducted vaccine outreach to protect our communities from COVID-19.

OCA's leadership, staff, and chapters also adapted to the new reality. While the pandemic tested our strength and resulted in the cancellation or delay of our biggest events, we proved ourselves to be resilient. This report will highlight the accomplishments that we have made over the past year and our success in transitioning much of our programming and advocacy work to virtual platforms.

On a personal note, I have had the privilege of writing to you about our outlook and plans for the future for more than a decade. As CEO Emeritus, I am truly excited for what lies ahead. I trust OCA is in very good hands with our new Executive Director Thu Nguyen, and I will continue to advise her as she implements a vision that is more impactful, inclusive, and creative.

As we look to the future, I want to acknowledge and thank our valued members, chapter leaders, individual donors, and corporate sponsors who continue to believe in our mission. With your support, we will continue to dedicate ourselves to empowering and promoting AANHPIs at the national, state, and local levels by advancing equities and opportunities in society for generations to come.

In solidarity,



Ken Lee
CEO Emeritus, OCA - Asian Pacific American Advocates

2021 AT A GLANCE: OCA BY THE NUMBERS

Organizational Health

\$620,674

reported in net income

16,000+

followers across digital
platforms

Student Success

1,333

people reached through
OCA's programs

\$42,000

awarded through OCA
Scholarship Programs

Advocacy Through Art & Culture

210+

people reached through
film screenings

21,073

viewers for OCA'S IGTV
series, "Food for
Thought"

Informing the Public

23

major webinars
streamed

117

press releases sent to an
audience of 10,000
subscribers

Creating Healthier Communities

In the second year of the pandemic, OCA - Asian Pacific American Advocates continued to prove that we could adapt and rapidly mobilize to support our communities.

Advocating in the Digital Age

As part of its ongoing response to the coronavirus pandemic, OCA - Asian Pacific American Advocates hosted its second virtual summit, "Building Hope Through Solidarity," from July 15 through July 17.

965

people registered for the event via Whova

50-159

attendees per session

136,566

sponsor page impressions

41

partners (10 corporate, 31 community)

3,727

clicks to the Virtual Summit website via advertising efforts by PCH x OCA Houston ¹

3,907

engagements including organic Facebook likes, comments, and shares via advertising efforts by PCH x OCA Houston

As one of the nation's oldest social justice organizations dedicated to serving Asian Americans and Pacific Islanders, we are driven by purpose and powered by thousands of grassroots activists. This year, we continued to provide equitable access to vaccine resources, strove to combat anti-Asian hate, and stepped up to be in solidarity with our community and allies for the next generation.

FIGHTING FOR MORE INCLUSIVE AID

Since the start of 2021, OCA has been tracking the Biden-Harris Administration's actions during their first 100 days in office. While running for office, the Biden-Harris team made promises on the campaign trail ranging from reforms to overhauls of the systems in place from the former presidency, with one of their biggest priorities being COVID-19 relief. OCA National commended President Biden's quick actions during his first few hours in office, signing 17 Executive Orders—one of which strengthened measures to curb the spread of COVID-19.

"This workshop was relevant and effective... The scenarios exercises were beneficial to tie things together from the presentation.."

- Situational Awareness Workshop

As communities around the country received their COVID-19 vaccinations and booster shots, OCA swiftly worked with community partners to assist chapters in vaccine outreach and distribution.

Chapters worked with the Sierra Health Foundation to canvas and host vaccination clinics. In September of 2021 alone, California chapters interacted with approximately 950 people in their community and outreached to all populations, including Chinese, Vietnamese, Filipino, Punjabi, Cantonese, and Mandarin-speaking populations. Additionally, in November, chapters were able to vaccinate a total of 480 Chinese Americans and Indo-Chinese Americans. These vaccination clinics were held in partnership with local organizations, businesses, and places of worship.

"...grateful for all the insight and calls to action from the panelists."

- Opening Plenary; Standing in Solidarity: A Frank Conversation about Anti-Asian Hate

¹ A post-campaign report of digital advertising efforts by PCH x OCA Houston for the Virtual Summit can be found at the end of this report.

Rallying Against Hate & Reimagining Justice

OCA members continued to form diverse coalitions to march against discrimination amid a yearlong surge in attacks against Asian Americans and Pacific Islanders.

NOBODY IS ABOVE THE LAW

As President Biden was taking office at the beginning of the year, OCA National took a firm stance on the state of the country and urgently called to hold then-President Trump accountable for the violence incited at the nation's capital. In an attempt to overturn and dismiss legitimate election results, the state-sponsored siege clearly showed incidents of violence, trespassing, destruction of government property, and other activity which disrupted the democratic process and peaceful transition of power. As a result, OCA commended members of the House of Representatives that voted in favor of impeaching President Trump.

PUSHING FOR ACCOUNTABILITY & OUR WORK IN COMBATTING ANTI-ASIAN HATE

In February, on the heels of President Biden's Memorandum condemning racism, xenophobia, and intolerance towards Asian Americans and Pacific Islanders, attacks on Asian Americans continued unabated. Due to their lack of response, fear and distrust in law enforcement caused victims of hate incidents to stay quiet,

resulting in a significant underreporting of anti-Asian hate.

OCA recognizes that there is a deeply-rooted issue of racism and police brutality towards communities of color in this country, particularly towards Black and Brown individuals. OCA staunchly advocates against the unnecessary and excessive use of force by law enforcement when addressing the complications of mental health concerns, especially from communities of color. Despite proposed reforms, DEI/D&I training, and commitments to change, tangible actions must be taken—which is why OCA continued to enhance public transparency by launching AAP|hatecrimes.org in August.

In April, OCA hosted a fireside chat with civil rights attorney Liz OuYang, as well as with OCA East Bay and Detroit chapters, to discuss OCA's response to anti-Asian violence, strategies for effective organizing for Asian American and African American coalition building, and best practices that anyone can implement to impact their own community. Additionally, we teamed up with folks from Asian Americans Advancing Justice to host a webinar, *Movement to Combat Racial Profiling of Asian Americans: Where Are We Now?*,

that discussed the state of play, the work that other grassroots organizations are doing, and ways to get involved.

Local OCA chapters continued to host regular Situational Awareness Workshops dedicated to arming individuals with the tools to intervene as bystanders. We also collaborated with The Asian American Foundation on a rapid response toolkit containing updated safety resources to help officials, activists, community leaders, and members of the public to address anti-Asian hate. In November, OCA worked with the Chinese American Racial Profiling taskforce and provided trainings to 13 people and conducted the trainings alongside a partner organization, Asian Americans Advancing Justice, during the Week of Action to End Racial Profiling.

Monumental Legislation

April

Senate passes the
COVID-19 Hate Crimes
Act

May

House passes the
COVID-19 Hate Crimes
Act

REMEMBERING MARCH 16

On March 16, eight people, six of whom were Asian American women massage parlor workers in the Metro Atlanta area, were killed due to misogyny and sexualized violence against AAPI women.

What did OCA do in response to the Atlanta spa shootings?:

- Joined the chorus of community members in honoring the victims, survivors, and family members by creating spaces of healing and connecting those directly impacted to critical services.
- Demanded radical change with our community allies and called for a decrease in harmful carceral solutions, such as increased police presence.

As we supported our community by holding space for grief and trauma, we recognize that this highly visible tragedy brings to light many deeper-rooted issues of white supremacy, misogyny, and imperialism. OCA is committed to continuing to work with national and local allies to combat gender-based violence that perpetuates the sexualization of AAPI women, as well as any legislation or language that threatens the livelihoods of immigrants, massage workers, and sex workers.



REIMAGINING VISIONS OF JUSTICE

In March, OCA hosted a National Rally that honored Angelo Quinto (age 30) of Antioch, California, and Christian Hall (age 19) of Philadelphia, Pennsylvania. The rally brought 154 AAPIs across the country to call for justice and demand an end to police violence. Speakers included OCA National and chapter leadership, representatives from both Angelo Quinto and Christian Halls'

families, the Justice for Angelo Quinto Coalition, and the Asian Pacific Islander Political Alliance.

In April, OCA demanded that law enforcement change their response protocols without the use of weapons in response to the death of Daunte Wright, a 20-year-old Black man who was murdered after excessive force used by a white police officer.

OCA recognizes that law enforcement practices continue to use excessive force to exert power within the most vulnerable communities in our society. Even within the AAPI community, the deaths of Tommy Le and Bich Cau Thi Tran provide a grim reminder that the expansion of law enforcement has repeatedly and disproportionately wielded oppressive boundaries on our communities, as well as on Black, Indigenous, Latinx, Arab, and Pacific Islander communities.

As one of the five main pillars of OCA's policy platform, and by continuing to work with allies in fighting for racial equity and inclusion, OCA will continue to advocate for the reduction of police violence and policing of our communities in 2021 and beyond. We will continue to reimagine a system that centers community and preventative care, while also advocating for more accountability within policy and our elected leaders.



Stepping Up for the Next Generation

We engaged in coalition building and grassroots organizing to lead a push for our nation's schools to teach AANHPI history, enhanced civic engagement within our chapters, and increased tech literacy through grants and workshops.

OCA - Asian Pacific American Advocates continued to empower and promote AANHPIs at the national, state, and local levels by strengthening our policy portfolio in key areas.

MONUMENTAL AAPI NOMINATIONS & CONFIRMATIONS

JANUARY

Vanita Gupta, nominated to serve as Associate Attorney General

APRIL

The first AAPI woman was nominated to serve on the U.S. District Court for the District of D.C.

Vanita Gupta confirmed as the Associate Attorney General at the DOJ

JUNE

John Tien approved as Deputy Secretary of the Department of Homeland Security

Linda Khan approved as Chair of the U.S. Federal Trade Commission

Kiran Ahuja approved as Director of the Office of Personnel Management

DECEMBER

USTR Katherine Tai appointed as Co-Chair for WHIAANHPI

K-12 AANHPI CURRICULUM PROJECT

In September, OCA created the K-12 AANHPI Curriculum Project, which advocates for the inclusion of Asian American, Native Hawaiian, and Pacific Islander (AANHPI) curriculum in our nation's classrooms. OCA believes education is an equalizer and that it can be used as a tool that promotes understanding, builds mutual understanding of shared struggles, and fosters empathy in the community.

To accomplish these goals, OCA leveraged its chapter members, organizational allies such as Diversify Our Narrative, 1882 Foundation, Chinese American Citizens Alliance, Japanese American Citizens League (JACL), and Teach for America, along with community members to create a national database of AANHPI curriculum that is equitable and inclusive in its treatment of AANHPI history.

From the beginning of the project in September until the end of the year, the K12 Task Force was able to:

1. Create and form language for the landing site hosted on the OCA National website.
2. Draft 12+ lesson plans by December 2021.
3. Form a coalition of 84 students, parents, educators, and advocates from the broader AANHPI community.

On a chapter level, OCA Chicago supported the Teaching Equitable Asian American Community History Act (TEAACH Act) which requires all Illinois public schools to teach a unit of Asian American history.

OCA Chicago supported the act as part of a coalition of advocacy groups led by Asian Americans Advancing Justice | Chicago. The Task Force aims to center the voices and experiences of those most likely to be impacted by an AANHPI K-12 curriculum: students and educators, both in curricula development, as well as in advocacy and outreach efforts.

UNLOCKING OUR COMMUNITY'S POWER AND POTENTIAL

To connect with OCA chapters on a policy level, OCA National started hosting Public Affairs Check-Ins, led by the Associate Manager of Policy and Advocacy. In these monthly meetings, chapters discussed the ways in which they were getting their chapters to be civically engaged, the state of play in each chapter, and provided a space for chapters to share any policy concerns that they may have.

CLOSING THE DIGITAL DIVIDE

To meet the demands of a rapidly changing economy and workforce, OCA held multiple workforce and professional development webinars to empower AAPIs. We also worked with chapters through grants and outreach to increase technology literacy and continued to co-chair the Asian American Tech Table with Asian Americans Advancing Justice - AAJC.

Fighting for a Fairer Immigration System

OCA National continues to uphold its commitment to advocating for all AAPI immigrants, refugees, and asylum seekers by challenging xenophobic policies and collaborating with community-based organizations.

OCA NATIONAL SIGN-ONS

Throughout the year, OCA provides support to other grassroots organizations and members of Congress who align with both our active and passive policy initiatives.

- Dream and Promise Act - Remove HR6 criminal bars
- Protecting Immigrant Families campaign - urged the Biden administration to quickly and completely reverse Trump's public charge policy
- American Immigration Lawyers Association's letter on repealing immigrant/non-immigrant visa bans
- Letter to Biden administration requesting the designation and redesignation of 18 countries for Temporary Protected Status
- Call to Biden Administration to sign a new, revised FY21 refugee admissions goal of 62,500 and restore regional allocations based on vulnerability and need
- Letter to DHS Secretary Alexander Mayorkas expressing concern about their use of Clearview AI to conduct raids and deportation
- Letter to President Biden and Harris urging them to protect undocumented immigrants and provide pathways to citizenship
- A letter from Rep. Lowenthal and Chu urging DHS Secretary Mayorkas to close the Adelanto ICE detention center
- A letter from ACLU and AAJC advancing the No Muslim Ban Ever Campaign
- Senate outreach letter requesting favorable bill language on visa recapturing, counting derivative visas, and the provision of green cards through the Diversity Visa program lottery in the FY2022 Homeland Security Appropriations Bill

- Letter urging Biden Administration to issue immigrant visas up to the numerical limit for FY2021
- Letter requesting Congress increase USCIS' Citizenship and Integration Grant Program from \$10 million to \$100 million
- AAJC and Value Our Families Sign on Letter to Clear Family Visa Backlogs via Appropriations
- Letter to Congress to End Visa Sanctions Against Burma, Cambodia, and Laos

Active Policy Initiative:

Develop expertise & educate coalition members on issues and policies related to Naturalization Policy.

Passive Advocacy Initiative:

Expand citizenship/naturalization workshop in chapters across the country.

-
- World Relief letter to support Afghan evacuees
 - The Leadership Conference on Civil and Human Rights' letter to President Biden Regarding Haitian Deportations
 - South Asian Americans Leading Together (SAALT)'s letter calling on VP Harris to Ignore the Senate Parliamentarian & Ensure #CitizenshipForAll Passes

POLICY PRIORITIES

OCA National Center's 2021 summer interns met with nearly a dozen congressional offices in July to advance our immigration policy priorities. Some topics that they discussed with Congressional offices:

John R. Lewis Voting Rights Amendment Act (H.R. 4/S4263)

Pell Grant Preservation and Expansion Act

New Way Forward Act (H.R. 5383)

COMBATING XENOPHOBIA IN FEDERAL POLICY

In addition, OCA National Center continued to develop its Chinese American Racial Profiling (CARP) program and opposed efforts by the federal government to target scientists and researchers of Asian and Chinese descent. In this capacity, we:

- Edited and updated the CARP toolkit
- Participated in a week of action in October to end the China Initiative with AAJC
- Organized a 90-minute roundtable discussion with Asian American Federal Employees for Nondiscrimination (AAFEN), AAJC, Committee of 100 (C100), American Society for Chemical and Molecular Biology, and the Asian American Scholars Forum around the ways in which the federal government can mitigate harm regarding the disparate impact on AAPI communities, ways to support equity and inclusion efforts, and how to build trust within impacted communities.

Growing Future Leaders

Through various programs, OCA National Center staff work to cultivate and empower the next generation of civil rights advocates.

APA Y-ADVOCATE

APA Y-Advocate is a half-day, interactive training for AAPI high school students hosted by OCA chapters and facilitated by OCA internship alumni. Through hands-on activities, 602 students learned about financial responsibility, concepts surrounding AAPI identity, and career planning.

APIA-U: LEADERSHIP

APIA-U: Leadership is an interactive college leadership training program that assembles students from each region of the U.S. and focuses on self-awareness, team-building, and direct action organizing. Participants are asked to challenge themselves, share their experiences, and develop leadership tools to effectively serve as catalysts for change. In 2021, OCA trained 356 college students through various summits, conferences, and workshops at higher educational institutions.

JACL/OCA LEADERSHIP SUMMIT

Every year, OCA National Center collaborates with the Japanese American Citizens League (JACL) to train a small cohort of rising AAPI leaders on foundational and advanced advocacy strategies in Washington, D.C. This year, 22 participants heard from and engaged with members of Congress, senior administration officials, and partner organizations on pressing civil rights issues.

Noah Kurima, a high school senior from Carlsbad, California and a 2021 participant, said: "I was surrounded by 22 new, hopefully lifelong friends who had come all the way to Washington, D.C., for four days, missing work and school and family. And beyond the poses and smiles and laughter at the photo shoot, ultimately our objective was to learn how to shape the future of our democracy."

These young, passionate American leaders who surrounded me, who cared enough to make the trek from places like New York, Minnesota, Utah and Hawaii, are the promise of this nation's future."



Generously sponsored by State Farm, OCA trains high school and college students, promotes workshops for confronting anti-Asian hate and collaborates with partners to bring promising activists to Washington, D.C.



Celebrating Our Diversity

OCA - Asian Pacific American Advocates arms future AAPI professionals with resources and spaces that allow them to reach their full potential.

Generously sponsored by UPS, Walmart, and State Farm, our professional and leadership development programs are designed to engage, uplift, and empower aspiring AAPI leaders.

MAPP: MENTORING ASIAN PACIFIC PROFESSIONALS

Sponsored by UPS, the MAPP program aims to cultivate the next generation of AAPI professional leaders through mentoring, skills building, and networking. In 2021, the program paired 40 young professionals and college students with experienced mentors while providing group sessions designed to help participants map out their highest professional and personal goals.

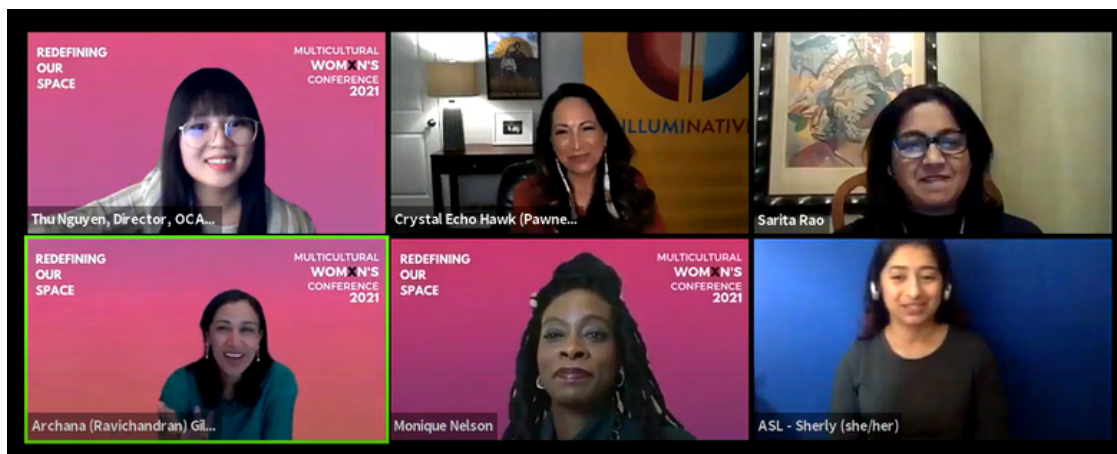
AAPI WOMEN'S INITIATIVE

Sponsored by Walmart and UPS, OCA - Asian Pacific American Advocates launched the AAPI Women's Initiative in 2016 to highlight the issues and challenges confronting AAPI women—and to build their social and civic power.

OCA National and OCA Greater DC Chapter partnered with six organizations—ALLvanza, the Center for Asian Pacific American Women, Boys & Girls Clubs of America - Native Services, The Women's Entrepreneurial Opportunity Project, VMT Consulting, and APIA Scholars—in March to host the inaugural 2021 Multicultural Women's Conference, "Redefining Our Space - Spotighting Multicultural Womxn."

B3: BUILD, BREAKTHROUGH, & BELIEVE

Sponsored by State Farm and launched in 2009, our B3 program convened 20 aspiring AAPI professionals who are interested in taking their personal and professional goals to the next level through leadership development and networking. Participants learned about personal branding, corporate success strategies, and civic engagement.



Promoting Public Service

For 32 years, OCA National Center has hosted nearly 500+ interns in the nation's capital and provided scholarships through its signature student leadership development programs.

Through scholarships and internships, OCA provides students with paid opportunities to work in the public sector, learn about issues affecting AAPIs, and pursue careers in advocacy and public service.

OCA National Center's internship program creates a pipeline of future leaders for the AAPI community by providing students with paid opportunities to work at national policy and advocacy organizations in Washington, D.C. These programs are generously sponsored by the Coca-Cola Foundation, the Comcast Foundation, the William & Sinforsa Tan Kaung Internship Endowment Fund, the Mary Ann & Paul C. Yu Internship Fund, the Jessie and Claudine Cheng Internship Fund, the P.C. and Rosana Chao Foundation, the Ken & Ashley Lee Foundation, and individual donors. In the summer, selected applicants are placed at nonprofits, federal agencies, and our corporate partners.

2021 OCA FALL INTERN



2021 OCA SPRING INTERNS

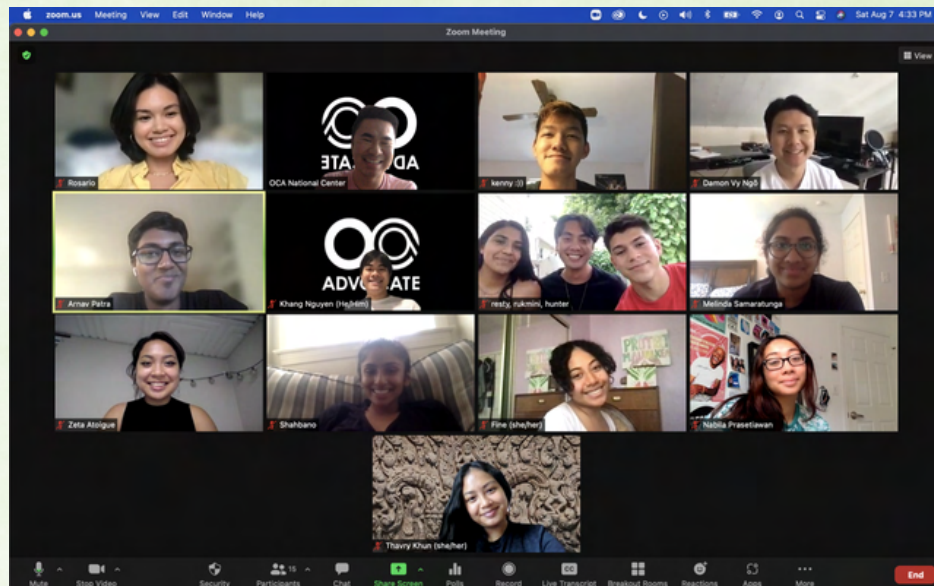
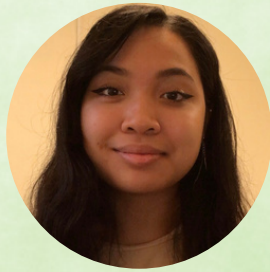


Every Friday, summer interns gather for convenings called "Sama Sama" to discuss and learn about issues affecting AAPI communities. Summer interns also attend National Convention and participate in legislative visits to educate Congress about OCA's policy priorities.

In the fall and spring, selected applicants support OCA National Center's day-to-day operation with the internal internship program, where they are paired with chapter membership, communications, development, policy, or programs staff.

In 2021, OCA more than doubled the stipend amount for summer interns from \$2,500 to \$5,250.

2021 OCA SUMMER INTERNS



Gold Mountain Scholarships

As part of a historic partnership with the UPS Foundation dating back to 1999, OCA National Center has distributed hundreds of scholarship opportunities to AAPI students over the past two decades. The Gold Mountain Scholarship, our signature award program, supports students who are the first in their families to attend institutions of higher learning.

15 graduating high school seniors each received awards of \$2,000, while four rising college seniors were each given \$2,500 in direct financial aid. Our 2021 OCA-UPS Gold Mountain scholars are, starting from the top left to right:

ups *College* 2021 GOLD MOUNTAIN *Scholars*



High School 2021 GOLD MOUNTAIN *Scholars*

OCA-UPS Gold Mountain Scholarship High School Recipients: Crystal Banh, Nina Dao, Jiepeng “Jackson” Deng, Abigail Eun, Catherine Figiel, Nicole Lam, Tiffany Le, Cindy Lei, Celina Mac, Eh Ler Moo, Sandtelle Nguyen, Heyu “Julia” Sun, Sanjna Tailor, Choua Thao, Diamond Thlang

OCA-UPS Gold Mountain Scholarship College Recipients: Rimpal Bajwa, Kimberly Cang, Amina Khalique, Celia Le

S.Y. & S.F. FUNG PUBLIC SERVICESCHOLARSHIP

S.Y. & S.F. FUNG PUBLIC SERVICE SCHOLAR



Sponsored by Anthony Fung, the S.Y. & S.F. Fung Public Service Scholarship Fund aims to support advocacy and public service by awarding financial aid to students pursuing a Masters Degree in Public Administration and who intend to pursue a career in public service. In 2021, our scholarship recipient was Jessica Wong, who was awarded a \$2,000 scholarship.

JESSICA WONG

Quoted / OUR 2021 INTERNS



Zeta Atoigue, placed
at OCA



THE MOST REWARDING ASPECT OF THIS INTERNSHIP WAS MEETING MY COHORT GROUP. EVERYONE WHO WAS PART OF THE INTERNSHIP THIS PAST SUMMER HAVE TAUGHT ME DIFFERENT LESSONS THAT I WILL USE AND LOOK BACK ON IN THE FUTURE. MY COHORT MEMBERS WERE HONEST, STRONG, DETERMINED, CONFIDENT AND SO ON. THEY TAUGHT ME THAT DESPITE ALL THE DIFFERENT OBSTACLES WE HAD TO GO THROUGH INDIVIDUALLY THAT I COULD DEPEND ON THEM AS A COLLECTIVE. I HAVE NEVER MET SUCH A TALENTED GROUP OF PEOPLE AND IT IS BECAUSE OF THIS INTERNSHIP PROGRAM THAT I WAS GIVEN THE OPPORTUNITY TO MEET THEM."



MY FAVORITE ASPECT OF THE OCA INTERNSHIP PROGRAM WAS THE DIVERSITY OF OUR COHORT. NOT ONLY DID WE COME FROM DIFFERENT ETHNIC, RELIGIOUS, AND CULTURAL BACKGROUNDS, BUT WE WERE ALSO PAIRED WITH A DIVERSE SET OF ORGANIZATIONS. OUR DIFFERENT PERSPECTIVES AND EXPERIENCES PROMOTED EMPOWERING AND MEANINGFUL COLLABORATION."



Hunter Akiyoshi,
placed at JACL

Organizing & Educating Through Art, Culture, and History

OCA provides the platform to reach multiple communities. In 2021, we collaborated with musical artists and other creatives to educate our community on the things that matter most.

AAPI HISTORY WEBINAR SERIES

In a four-part series, featuring OCA National's Senior Chapter Membership Development Associate, OCA broke down and unpacked hate crimes against AAPIs in American history.

FOOD FOR THOUGHT SERIES

In collaboration with Walmart and IW Group, throughout October and November, we hosted a 3-part series called Food for Thought. Here, we brought together folks from the AAPI community to be in discussion with writers, creatives, and Youtube personalities.

HEALING & ORGANIZING THROUGH ART, WOMEN EMPOWERMENT

In May, for Asian Pacific American Heritage Month, we partnered with musical artists Alan Z, Jason Chu, Julie Wu, and other artists to discuss the power of advocacy and healing in all forms of artwork. We also engaged with the Brown Sugar Podcast's co-hosts, Malavika Kannan and Pranjal Jain, to talk about the movie, "Plan B" where we discussed the taboo of sex in Asian American upbringings. Additionally, we utilized the Instagram Live feature to host a Baking Series where we discussed the importance of preventative healthcare for AAPI women and ways to manage holiday social anxiety while creating baked goods.

OCA GAMES

The 2021 End of Year Campaign, Leading Our Change, aimed to recognize and build awareness towards our renowned internship program and advocacy work. In the spirit of the popular and award-winning Korean drama, Squid Game, OCA hosted its very first OCA Games, where contestants underwent challenges to raise money for our End of Year Campaign.

Reflecting on 48 Years of Advocacy & Solidarity

Founded as the Organization of Chinese Americans in 1973, OCA - Asian Pacific American Advocates has since grown to be a robust national advocacy organization.



HONORING LONGTIME ADVOCATE, CORKY LEE

OCA honors the life and legacy of Corky Lee. Corky was a longtime member of the OCA-New York Chapter and a supporter of OCA nationally. In 2008, he was awarded the OCA National Pioneer Award. His dedication and generosity resulted in his nickname as the “undisputed unofficial Asian American Photographer Laureate.” In over thirty years of documenting AAPIs, Corky has captured key events such as the protests following Vincent Chin’s death, the fight for reparations for Japanese Americans, his recognition of Chinese American WWII veterans, and is most renowned for documenting the history of Manhattan’s Chinatown.



A self-taught photojournalist, Corky’s passion was sparked when he first saw a photo of the completion of the Transcontinental Railroad, in which Chinese railroad workers were kicked out of the photo so that there were only white workers. This inaccurate snapshot was preserved in textbooks, resulting in the erasure of Chinese American efforts that were crucial to the railroad’s completion. Corky has since returned to Utah annually to take photos of descendants of the Chinese railroad workers to set history straight. Corky then dedicated his life to ensuring that AAPIs are represented in media and textbooks. His legacy has paved the way for many aspiring AAPI photojournalists and historians.



Claudine Cheng, Past OCA National President 1991-1992:

“What comes to mind about Corky was how, in his own quiet and artistic ways, he played a pivotal role in recording and keeping chapters of our community’s history alive for generations to come. He was like a guardian angel for all the moments in time that we would want to cherish; his presence will indeed be missed.”

Ginny Gong, Past OCA National President 2004-2008:

"I am deeply saddened to hear of the passing of my friend, and fellow New Yorker and civil rights activist, Corky Lee. Over the decades, this visionary photographer was always ‘there’ chronicling history- taking photos that illuminated the Asian American community and highlighted its issues. Corky will always be remembered by his repertoire profiling Asian Americans at work and play. We, as a community, and OCA, as an organization, will forever miss ‘our man’ behind the camera.”



30TH ANNUAL CORPORATE ACHIEVEMENT AWARDS

Established in 1991 by OCA's Business Advisory Council, the Corporate Achievement Awards (CAA) is the first of its kind to celebrate Asian American excellence and achievement in the corporate sector. Roughly 250 corporate leaders and over a dozen corporate partners have received honors over the course of three decades.

This year's CAA honored T-Mobile and seven outstanding individuals during a virtual gala hosted by OCA National Center that garnered hundreds of attendees.

LEADERSHIP EXPANSION AT OCA NATIONAL CENTER

Our team grew extensively in 2021, as we hired three new Associates to join the Development, Policy, Programs, and Communications teams. In May, we excitedly promoted Thu Nguyen to the Deputy Executive Director position; that following November, Thu assumed the Executive Director position as Ken Lee transitioned into the honorary role of CEO Emeritus.

OUR FINANCIAL HEALTH FY2021

ABOUT THIS SUMMARY

OCA - Asian Pacific American Advocates is committed to transparency around our finances and fulfilling all state and federal reporting requirements. As a designated 501(c)(3) not-for-profit organization, all contributions to OCA National Center are tax-deductible to the extent allowed by law. All donors are encouraged to consult their tax advisor for information.

TAX ID: 23-7250499

SPECIAL ACKNOWLEDGEMENTS



Thank you to Associate Director of Administration Kelly Xu Tian for her 19 years of dedication towards managing OCA's finances and day-to-day operations!

INCOME

Donation	\$138,674
Contributions and Grants	\$2,060,378
Investment Income	\$2,496
Other Revenue	\$422,544
Programs and Services	\$24,703
TOTAL INCOME	\$1,803,707

EXPENSE

Fundraising	\$25,365
Management & General	\$98,838
Programs and Services	\$1,058,830
TOTAL EXPENSE	\$1,183,033

NET INCOME	\$620,674
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Their success begins with you.



Since 1989, support from generous donors has helped OCA to send nearly 500+ interns to Washington D.C. to promote stronger AAPI participation in government and advocacy.

Giving to OCA - Asian Pacific American Advocates is easy. Your tax deductible donations directly fund the largest and oldest internship program for AAPI college students in the nation's capital.

To learn about ways to give, please visit

OCA[NATIONAL.ORG/DONATE](https://ocanational.org/donate)

Financial and other information about OCA's purpose, programs, and activities can be obtained by contacting Associate Director of Administration Kelly Xu Tian at 900 19th St. NW, 6th Floor, Washington, D.C. 20006, (202) 223-5500 ext. 8, or KXTian@ocanational.org. If you are a resident of any of the following states, please review the relevant disclosure statements.

Florida: The Organization of Chinese Americans, Inc. is registered with the Florida Department of Agriculture & Consumer Services, registration number CH12147. One hundred percent of each contribution is received by the organization. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-HELPFLA OR AT www.FloridaConsumerHelp.com. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Georgia: A full and fair description of the charitable program for which the solicitation campaign is being carried out and a copy of the financial statement of the Organization of Chinese Americans, Inc. will be sent upon request by contacting the organization at 900 19th Street, NW, Washington, D.C. 20006.

Illinois: Financial statements of the Organization of Chinese Americans, Inc. may be obtained from Office of Attorney General Lisa Madigan, Charitable Trusts Bureau, 100 West Randolph, 11th FL, Chicago, IL 60601 or by calling: 312-814-2595.

Maryland: A copy of the current financial statement of the Organization of Chinese Americans, Inc. is available upon request by contacting the organization at 900 19th Street, NW, Washington, D.C. 20006. Telephone: (202) 223-5500. Documents and information filed under the Maryland charitable organizations laws can be obtained from the Maryland Secretary of State, 16 Francis Street, Annapolis, MD 21401, or by calling 410-974-5534, for the cost of copies and postage.

Michigan: Financial statements of the Organization of Chinese Americans, Inc. may be obtained from the State of Michigan, Department of Attorney General, Charitable Trust Section, PO Box 30214, Lansing, MI 48909 or by email ct_email@michigan.gov.

Minnesota: A description of the charitable program for which the solicitation campaign is being carried out will be sent upon request by contacting the Organization of Chinese Americans, Inc. at 900 19th Street, NW, Washington, D.C. 20006. The amount of each contribution is tax deductible to the extent allowable by law.

New Jersey: INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT <http://www.state.nj.us/lps/ca/charfrm.htm>.

New York: A copy of our most recently filed financial report is available from the Charities Registry on the New York State Attorney General's website at www.charitiesnys.com or, upon request, by contacting the New York State Attorney General, Charities Bureau, 28 Liberty Street, New York, NY 10005, or us at 900 19th St. NW, 6th Floor, Washington, D.C. 20006. You may obtain information on charitable organizations from the New York State Office of the Attorney General at www.charitiesnys.com or (212) 416-8401.

Pennsylvania: The official registration and financial information of the Organization of Chinese Americans, Inc. may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 800-732- 0999.

Utah: Financial statements of the Organization of Chinese Americans, Inc. may be obtained from the State of Utah, Department of Commerce, Division of Consumer Protection, 160 East 300 South, 2nd Floor, PO Box 146704, Salt Lake City, UT 84114-6704 or by calling 801-530-6601.

Virginia: Financial statements of the Organization of Chinese Americans, Inc. may be obtained from the State Office of Consumer Affairs in the Department of Agriculture and Consumer Services, P.O. Box 526, Richmond, VA 23218 or by calling 804-786-1343.

Washington: Financial disclosure information about the Organization of Chinese Americans, Inc., which is located in Washington, DC, may be obtained from the State of Washington, Secretary of State, Charities Program, P. O. Box 40234, Olympia, WA 98504 or by calling 360-725- 0378.

Wisconsin: A financial statement of the charitable organization disclosing assets, liabilities, fund balances, revenue and expenses for the preceding fiscal year will be provided to any person upon request.

CONTRIBUTIONS ARE DEDUCTIBLE FOR FEDERAL INCOME TAX PURPOSES IN ACCORDANCE WITH APPLICABLE LAW. REGISTRATION IN A STATE DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION OF OCA BY THE STATE.

THANK YOU

OCA - Asian Pacific American Advocates thanks our lifetime members and families for their dedication to supporting our work and programs. Through this continuous commitment, OCA is able to maintain its advocacy efforts on behalf of the AAPI community.

INDIVIDUAL LIFETIME MEMBERS

Sally Anlin
Monica Arima
Kevin Asehan
Mary Au
Janet Lew Carr
George Y. Cha
Alice Cha
Assunta H. Cha
Charles Cha
Hardy Chan
Howard Chan
May Chan
Colin Chang
Alice Chang
Felix Chao
Andrew Chen
Andrew Chen
Jane Chen
Matthew Chen
Claudine Cheng
Jessie Cheng
Sadi Chhoa
Jae Chin
Michael Chiu
Michelle Chiu
Chi-Ming Chow
Kim Choy
Rose Chu
Jaclyn Chu
Cynthia Clingenpeel
Wai Ling Eng
Rose Eng
Ida Eng
Jeri Floyd
Cecil Fong
Celine Fong
Glen Fukushima
George Gee

Lillian Gee
Diana Gin
Ginny Gong
Tom Hayashi
Hwa-Shan Ho
Don Hong
Sue Ann Hong
Brandon Hou
Helen Hui
Richard Ikeda
Jeanne Lee Jackson
Stanley Jsa
Gregory Jung
Edward Kang
Wendy Karahalios
Jenny Kho
Helen Kho
Edwina Kho
Karen Kwan
Michael Kwan
William Kwan
Cassandra Kwok
Elaine Lai
Eling Lam
Sylvia Lam
Wai-Ching Lam
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Adam Lee
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Geoffrey Lee

Songbae Lee
Kin-Wah Lee
Michael Lee
Christopher Lee
David Lee III
C. Joanna Lei
Kenneth Lem
Patrick Leung
Frances Leung
Janny Leung
Kai-Tung Li
David T. Lin
Pearl Lin
Michael Lin
Dominic Ling
Ling Liu
Kam Liu
Frank Liu
Chi Loek
Stan Lou
Join Luh
Kevin Luke
Kyle Luke
Lynn Luu
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Leslie Moe-Kaiser
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Eugene Moy
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Julie Wang
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David Wong
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Andrew Wong
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Jan Xie
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Sue Yang
Peter Yang
David Yao
Victor Yau
Jimmie Yee
Aiden Yee
Ken Yeung
Regina Yin
Jessie Lee Yip
Adeline Yoong
Mary Ann Yu

THANK YOU

FAMILY LIFETIME MEMBERS

Rosemary Abriam
Linda Bien
Jason Bobadilla
Alice S. Cha
Flora Chan
Ann Elizabeth Chan
Ying Chan
Theresa Chang
Peter Chang
Jean Chang
Grace Chen
Deborah F. Ching
Joe N. Chiu
Margaret Choi
Jee Choy
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Rene Snuggs Francis
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Peter K. Gong
Gary Guo
Lian Hao
Michael Head/Linda Ng
Johnny Hsu
Dwanchen Hsu
RungFong Hsu
Tammy Huang
Kenneth Hum
Roland Hwang
David Imamura
Sonya Gong Jent
William & Sinforsosa
Tan Kaung
Johnson Kho
Bryan Kong
Shirley Koo
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C. Joanna Lei

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Jin Wang
Joyce Wang
Anchen Wang
Lisa Wong & Wayne
Wilem S. Wong
Sharon Wong
Moses Wu
Ting Xi
Ai Zhen Xu
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Yu Sing Yee
Miriam Yeung
Vincent & Grace Young
Helen Yu

NOT A LIFETIME OCA MEMBER YET?

Please consider joining or renewing your membership at
ocanational.org/membership.



July 20th, 2021

OCA HOUSTON: VIRTUAL SUMMIT ADVERTISING REPORT

Post-campaign report of digital advertising efforts by PCH x OCA Houston for their Virtual Summit Event.

overview:

Pacific Campaign House partnered with OCA Houston to develop and execute a comprehensive digital advertising program to uplift its Building Hope through Solidarity Virtual Summit.

The primary objective of this Facebook digital ad campaign was to drive clicks and increase traffic to the summit's website to encourage additional signups.

final results:

FACEBOOK RESULTS:

Ad Name	Impressions	Reach	Link Click	Amount Spent	Cost Per Click	CTR	Page Engagement	Frequency
You're Invited	410,258	104,338	2,329	\$5,644.46	\$2.42	0.57%	2,442	3.93
Celebrities and Community Leaders	202,683	94,320	1,398	\$3,361.85	\$2.40	0.69%	1,465	2.15
Totals/Average:	612,941	133,680	3,727	\$9,006.31	\$2.42	0.61%	3,907	4.59

Over the course of our efforts, we reached 133,680 unique individuals ages 18 - 65+ living in Texas and delivered 612,941 impressions to our audience. Our audience had strong behavioral indicators that they were a part of the AAPI

community and/or affinity for AAPI culture. We served this audience our custom creative at a 4.59 frequency (or touchpoints) per individual. With an online event like the OCA Virtual Summit, delivering multiple touchpoints to each viewer was an important tactic to educate the public about this event, and then encourage them to register.

Our ads generated nearly 3,727 clicks to the Virtual Summit website. Furthermore, the ads also generated 3,907 engagements, including organic likes, comments, and shares. This high number demonstrates that beyond just clicking on the link to register for the summit, our ads generated excitement among our audience and compelled them to share our post with their own network, as well as like/comment on it. The added bonus to organic engagement is that it sends a signal to the algorithm that people are engaged and want to interact with the ads. The result? Facebook delivers our ads at a lower cost.

conclusion:

Overall, we're grateful to play a role in promoting the OCA Virtual Summit. Our creative and data-driven targeting approach helped drive traffic and engagement ahead of the virtual summit, ensuring an excited, engaged audience at the event for OCA Houston.



OCA National Center

900 19th St. NW, 6th Floor

Washington, D.C. 20006